Applied Cardiological Research. Challenges for the New Millenium

Valentín Fuster

Mount Sinai Medical Center, New York, U.S.A.

Miguel Servet Conference of the XXXVII National Congress of the Spanish Society of Cardiology

Applied Cardiological Research. Challenges for the New Millenium

Poor eating habits, a sedentary life style, and smoking have made acute coronary syndrome a disease characteristic of modern life. Although the widespread appearance of coronary heart disease has been delayed by 10 years, it is expected to be the primary cause of death in the world by the year 2020, in spite of the development of reperfusion therapy and the use of defibrillators. The incidence of coronary heart disease is spreading to more depressed areas and affecting an increasingly larger number of persons over 70, who are generally poorly represented in clinical studies and respond less favorably to treatment. Detaining the advance of this epidemic demands the development of a competitive research policy that includes rigorous training of researchers and scientific programs based on cooperation and teamwork. The success of this scientific strategy rests on public and private fund-raising to finance the anticipated priority areas of cardiovascular research in the coming years: vascular immunobiology, genome studies, tissue transplantation, and organogenesis. Advances in research complemented by the implementation of preventive measures based on a unified scientific approach and community educational campaigns could act effectively against the spread of cardiovascular disease in the world, thus avoiding otherwise inevitable social and economic consequences.

Key words: Atherosclerosis. Risk factors. Tissue transplantation. Prevention.

Full English text available at: www.revespcardiol.org

Investigación cardiológica aplicada.
Retos en el nuevo milenio

La adopción de determinados hábitos alimentarios, la vida sedentaria y el tabaquismo han hecho de los síndromes coronarios agudos una enfermedad propia de la vida moderna. Aunque su aparición se ha retrasado unos 10 años, se calcula que en torno al año 2020 la enfermedad cardiovascular será la primera causa de muerte en todo el mundo, a pesar del desarrollo de la terapia de reperfusión y del uso de desfibriladores. Su incidencia se extiende a zonas más deprimidas y afecta cada vez más a personas mayores de 70 años, en general poco representadas en los estudios clínicos y con peor respuesta al tratamiento. Detener el avance de esta epidemia exige el desarrollo de una política de investigación competitiva que incluya una formación rigurosa del personal investigador y unos programas científicos basados en la cooperación y el trabajo en equipo. El éxito de esta estrategia científica se basa en la obtención de fondos públicos y privados para la financiación de lo que serán las áreas prioritarias de investigación cardiovascular en los próximos años: la inmunobiología vascular, la genómica y el trasplante de tejidos y organogénesis. Si a los logros de la investigación sumamos la implementación de sistemas preventivos basados en un lenguaje científico unificado y la educación de la población, será posible actuar de manera eficaz contra la expansión de la enfermedad cardiovascular en el mundo, con todas las consecuencias socioeconómicas que esto comporta.


The incidence of cardiovascular disease experienced an enormous growth from 1900 to 1950. This growth was not due to the decrease in infectious diseases, but instead was a consequence of the adoption of detrimental living habits like smoking, sedentary life-style, increased consumption of fats and carbohydrates, and stress. Coronary artery disease can be claimed as a disease of modern civilization. If we examine the statistics, it may seem that in recent years the mortality due to coronary disease has decreased notably, but it would be more exact to say that it has been delayed by 10 years. Coronary artery disease continues to be the primary cause of death in industrialized countries (3 of 4 deaths are of cardiovascular cause) and it is calculated that in the year 2020 this will be the primary cause of death throughout the world). This delay has taken place thanks to the use of defibrillators and the development of reperfusion therapy, from thrombolytic medication to beta-blockers and aspirin (Figure 1). Nonetheless,
patients over 75 years old are hardly represented in clinical trials and doctors often do not know how to treat them. The information available on the response to treatment and mortality in patients of advanced age is insufficient. Often, results that have been obtained with younger patients are extrapolated to the elderly and they fail to represent clinical behavior adequately.\(^3\) Finally, smoking is extending throughout the third world like an epidemic, in spite of being one of the main risk factors for cardiovascular disease. This is a socioeconomic and cultural situation that will undoubtedly have devastating consequences.

Since it has been recognized that the incidence of coronary artery disease, far from decreasing in the population, is associated with modern living habits and is extending to more depressed regions and to progressively older patients who respond worse to treatment, we are confronted with three main challenges to detaining the advance of this epidemic:\(^a\) the need to support research; \(^b\) educate the population, and \(^c\) unify scientific language with respect to disease prevention.

**FINANCING AND SCIENTIFIC STRATEGY FOR THE DEVELOPMENT OF RESEARCH**

Research prolongs the life expectancy of patients and has a positive economic impact on society because it increases the productivity of the community, as can be understood from a study published recently by a group of U.S. economists. This is the main reason why many countries, including Japan, Australia, New Zealand, China, and the U.S., have decided to double the budget for research in the last 2 or 3 years. The evolution of the budget managed by the U.S. National Institutes of Health from 1993 to 2002 is shown in Figure 2. In a 5-year period, the overall financing of investigation has doubled.\(^4\) In addition, a resolution has been passed in the U.S. Senate to provide incentives for competitive research. In addition, the U.S. receives more money from non-profit institutions than any other country, and the amount of these donations has increased considerably in recent months. It should also be considered that the country’s fiscal policy of tax breaks is extraordinarily favorable to industries that invest in investigation, an economic strategy that generates enormous benefits. These points indicate that investigation addresses social and economic needs, and show that only an active policy of incentives to development and competition can create the conditions in which it is possible to benefit from the advances made.

Another important aspect for the development of investigation is the elements that configure the scientific strategy. The person who is going to dedicate himself or herself to research must form part of a group capable of transferring the knowledge derived from basic research to applied research, which is integrated in a program of investigation that collaborates with other institutions in the public and private sectors. In addition, this group must be protected by an institution that provides the necessary infrastructure for the development of scientific activity. Nowadays, individualized research is being replaced by more integrated research, which promotes teamwork and participation in scientific programs of proven interest.

**High-priority projects in cardiovascular research**

The U.S. National Institutes of Health have decided that in the next 3 or 4 years one-fifth of the budget for cardiovascular research must be set aside for training new investigators, and four-fifths must be dedicated to financing research projects in the areas of vascular immunobiology, genomics and tissue transplants, and organogenesis.

In the coming years, the field of vascular immunobiology will review and change the terminology that is currently used to refer to certain pathophysiological concepts. Thus, for example, the term «atherosclerosis» will be replaced by the term «atherothrombosis», which is a much more exact denomination of this phenomenon. In 1987, Glagov et al.\(^5\) described the excentric growth of atherosclerotic disease, which can produce vessel stenosis at an...
advanced stage. Today we know that there are two forms of presentation of atherosclerotic disease: intimal and medial. When the plaque grows excentrically, the medial layer atrophies and then develops fibrosis. On the other hand, the intimal layer can experience a parallel atherosclerotic development. At a given moment the internal elastic layer is disrupted and these two pathological processes come into contact with each other. The intimal decompression that occurs then favors plaque rupture.

In turn, the concept of «vulnerable plaque» is going to be replaced by the term «high-risk plaque». Atherosclerotic disease is a diffuse process and it is more appropriate to refer to the degree of involvement instead of plaque location, because plaques that are highly stenosing and fibrotic, such as carotid plaques, may be highly vulnerable.

Another new concept that is being introduced in the field of vascular immunobiology is that of «blood risk factors». Thirty percent of the patients who suffer myocardial infarction do not have vulnerable plaques, and plaque rupture has not been described. It seems to be related to the presence of risk factors present in the blood of diabetics, smokers, or patients with high cholesterol concentrations, which increase blood thrombogenicity. Tissue factor and reactive protein C are risk factors that are related to this phenomenon. It is possible that a number of plaque ruptures occur, but that only the plaque ruptures that take place in the presence of certain factors that favor blood hypercoagulability can cause myocardial infarction.

Finally, the concept of «high-risk patient» is being introduced, which can more easily be identified with imaging techniques and circulating marker levels. Magnetic resonance imaging allows us to identify the type of plaque and even to visualize 1-mm blood clots and specifically marked platelets. This means that we are entering a new era of diagnostic imaging techniques, which will contribute to the structural and molecular characterization of atherosclerotic lesions.

Research related with genetics and genomics is a high-priority field for the U.S. National Institutes of Health. It is possible that in the near future the genetic profile of an individual will identify his or her susceptibility to suffer certain diseases (Figure 3). Knowledge of the genes and their relation with the incidence of pathological conditions can make it possible to act with more specific and appropriate drugs, thanks to the development of the new specialty, pharmacogenetics. We know that cardiac diseases are multigenic and that the characterization of the genes involved in their development is an extraordinarily complex field of research. The type of plaques that break or the incidence of sudden death, for example, are phenomena that have particular genetic characteristics. Identification of the genetic component can facilitate prevention and treatment. Likewise, gene therapy is a field that is in continuous expansion and presents a promising future for the therapeutic approach to numerous diseases with a genetic component, although it will be many years before we benefit from the systematic use of such treatments in patients.

Cellular transplantation and necrotic tissue regeneration using undifferentiated cells are, perhaps, the field of investigation with the greatest potential for application soon. The transplantation of modified cells from bone marrow to regenerate the infarcted myocardium and the transplantation of skeletal
myoblasts to replace fibrotic myocardium\textsuperscript{9} in different experimental models have already been described. Given this background, it can be foreseen that within a few years cells from the bone marrow of newborn individuals will be stored in tissue banks for use later in life. Beyond the ethical debate about the use of human embryos for obtaining tissue, studies have demonstrated that stem cells can be obtained from bone marrow and other organs of adults and used for therapeutic purposes. Recently, a study published by the Nadal group\textsuperscript{10} demonstrated that cardiac myocytes in the zone edging on an infarction have intense mitotic activity. Likewise, the understanding of different stages of vascular development is making it possible to create blood vessels in vitro.\textsuperscript{11}

\section*{POPULATION STUDIES AND SYSTEMS OF PREVENTION}

The implementation of preventive and educational systems targeting the community is a pending subject in our specialty. Unfortunately, we are currently treating patients but we are not preventing the disease. In Figure 4 is shown a pyramid that represents the spectrum of prevention of acute coronary syndromes. The base of the pyramid is constituted by a broad strip of the population that is at risk of suffering cardiovascular disease, and the tip of the pyramid, by subjects that have already suffered an acute coronary syndrome.\textsuperscript{12} The implementation of prevention systems in the general population is complicated, precisely due to the heterogeneity of risk factors found in different strata of the community. In recent months, numerous articles have appeared that identify new risk factors and propose drastic control measures, which often are difficult to put into practice. Thus, for example, the ATP III study postulates optimal levels for low-density lipoprotein (LDL), below 100 mg/dL, total cholesterol, below 200 mg/dL, and high density lipoprotein (HDL) levels, below 40 mg/dL.\textsuperscript{13} Nonetheless, the question we must ask is: should we treat patients who have only one risk factor, for example, an elevated concentration of homocysteine in plasma? We know that aspirin reduces the risk of coronary artery disease by 30\% in the general population, but in the case of persons with a low cardiovascular risk, the probability of hemorrhage due to prolonged treatment with aspirin is much greater than the expected prevention benefit. The same occurs with the statins, which are too expensive to administer systematically to the general population. There is little information in the literature on the treatment that should be administered when a patient has a single risk factor,\textsuperscript{14} but in these cases I recommend prudence, in order to avoid overtreating patients with risk factors whose clinical impact is difficult to prove (Figure 5).

Patients need a precise numerical estimate, in the degree to which this is possible, of their true risk of developing an acute coronary syndrome, not just advice about the need to lose weight or stop smoking. Nowadays we know that if the patient has atherosclerotic disease or an equivalent risk factor (diabetes), the risk of suffering a coronary event

\begin{figure}[h]
\centering
\includegraphics[width=\textwidth]{Fig3.png}
\caption{Survival curve of coronary artery disease in relation with the smoking habit and genotype apo-E (n=3052 men).}
\end{figure}
within 10 years is more than 20%. In such patients we should aggressively reduce LDL levels (below 100 mg/dL). In contrast, persons with two or more risk factors can benefit from a less aggressive therapy to reduce LDL levels (below 130 mg/dL). It is very important to stratify risk into categories that allow an appropriate therapeutic strategy to be adopted to the needs and risks of each patient. The numerical quantification of risk and its clinical consequences is information that should be provided to patients for the purpose of improving the effectiveness of prevention measures.

The latest clinical studies demonstrate that in subjects with high cholesterol concentration, low HDL concentration, and high triglyceride concentration, any one of these three factors can be treated separately with beneficial results overall. Consequently, the least resistant therapeutic target can be selected for treatment. From the findings published in recent years, we can affirm that under ideal circumstances the chronic patient should be treated simultaneously with aspirin, statins and angiotensin-converting enzyme inhibitor (ACEI). However, this can only be done effectively when all three active principles are contained in a single pill. These considerations are also applicable to patients with non-coronary atherosclerosis.

Even in the low-risk population, the control of certain risk factors has been shown to have a major impact on the incidence of cardiovascular disease and cerebrovascular accidents in the community. According to the study by Hennekens et al., smoking cessation in the low-risk population reduces the incidence of coronary events by 50%. Similarly, a 10% reduction in plasma cholesterol levels reduces the incidence of cardiovascular disease by 30%, and a decrease of 6 mm Hg in diastolic pressure is accompanied by a 16% reduction in the incidence of cardiovascular disease and a 42% reduction in the occurrence of cerebrovascular accidents. Another risk factor worth mentioning is obesity, a major epidemic of our times. Abundant evidence indicates that the impact of obesity on mortality is
enormous (Figure 6). The body mass index should be a parameter familiar to all of us, but it still is not attributed its true importance.

Altogether, the results of the prevention of cardiovascular disease have been fairly poor to date. If more effort were made at a governmental level to improve the eating habits of the community and control the production and use of tobacco, the socioeconomic consequences in terms of health would be very positive. But beyond what politicians can do, if each of us were to control the risk factors of some of the people around us, this probably would have an important statistical impact on the prevention of cardiovascular disease in the general community.

**REFERENCES**